

Taking Baby Steps



Are you a 'one person' business or just starting up?

Do you want a hands on approach to promoting your website?

Do you want to get higher search engine rankings & handle online advertising campaigns without the expense of hiring someone to do it?

Now you can!

What is Step by Step E-Marketing?

Step by Step E-Marketing is a unique programme whereby you learn how to promote your website via phone calls & emails. You will be guided by a professional online marketer with many years experience in the industry, with help, advice & feedback on your online marketing.

This is a very cost-effective way of handling your online marketing campaigns yourself without the hassle of having to read up about the endless changes in the search engine world or wait and hope that what you've done is right! This is particularly important for micro-businesses and start ups operating on a shoestring.

What Our Clients Say

"The Step by Step E-Marketing Service was exactly what I needed. It gave me the confidence and the skills to optimize my website and improve my search engine ratings. It's been possible to see the results of the process and this has resulted in an increase in enquiries from clients. I'm delighted with what was achieved in a short space of time. Many thanks."

John Coppin, Worthing Physiotherapy Clinic

"Sam really delivered the goods & I have already seen a significant improvement in my Google rankings and have started to get more business enquiries as a result of the changes she helped me make. I am happy to recommend Sam and the SBS service as a friendly and cost effective service for small businesses and sole traders."

Gavin Meikle, Director, Inter-Activ

So, What Do I Get?

- an understanding of SEO & how it works
- how to research the best keywords to target on your site
- the basics of SEO to enable you to optimize your web pages yourself
- help with setting up and managing a Google Adwords campaign
- how to gain links to your site
- how to give people what they're looking for
- any help or advice on the wider aspects of online marketing such as email marketing, blogs & social media

What Does It Include?

- 3 x 45 minute phone calls per month including an initial analysis of your website
- up to 1 hour per month email support just in case you hit any snags and an email summary of what was discussed during each session with actions to take
- free link building & keyword research guides
- free guide to online marketing with monthly newsletter and regular blog posts to subscribe to

What Does It Cost?

All the above is at a very affordable **£99** + VAT per 3 sessions

(NB sessions are payable in advance)

